

5th July 2010

**CAPITA MEMBERSHIP SERVICES AND OPT2VOTE FORGE
PARTNERSHIP TO PROVIDE AN END-TO-END NHS
MEMBERSHIP MANAGEMENT SOLUTION**

Capita Membership Services, the UK's leading membership services provider, today announces its partnership with OPT2VOTE, the UK's fastest growing election services provider. This partnership will allow trusts access to an even greater choice of services with the option of a complete end-to-end membership management solution. As a result trusts will benefit from tailored public, patient and employee engagement solutions which will facilitate the open and fair election of trust governors.

NHS trusts will benefit from Capita Membership Services extensive experience with the NHS and its new membership software platform with advanced regional mapping, reporting and analysis functions. OPT2VOTE's innovative approach to election management services will provide the trusts with its extensive range of proven electronic voting applications such as telephone, internet, kiosk and electronic counting products.

The partnership will offer clients a membership solution which covers all aspects of membership management from regional mapping tools to achieve diversity and provide insight into election demographics, advanced database functionality, the provision of independent scrutineers, the administration of communication to governors, candidate nomination, through to full-scale postal vote management.

Adrian Aggett, director of Capita Membership Services, commented: "Capita Membership Services chose to partner with OPT2VOTE because of its first class reputation for providing cutting-edge solutions that increase the choice, convenience, simplicity and accessibility required to improve participation,

whilst maintaining transparency and enhancing security of the democratic process.”

Adrian continued: “With the NHS having to focus on cost savings as well as improving engagement with key stakeholders, it is imperative that clients select the best providers available to help them achieve their targets. We believe that OPT2VOTE provide the NHS with unrivalled choice in terms of service compared with other election service providers. By combining our strengths, we are able to offer a true end-to-end service to our customers to help them reduce the costs of engaging with members whilst offering flexible solutions to help drive participation upwards.”

Mark Gillen, chief operations officer of OPT2VOTE, said: “Capita Membership Services provides the most comprehensive portfolio of membership services to NHS trusts. It made sense for OPT2VOTE to work in partnership with a market leading company that shared our vision for offering best value to NHS trusts.”

-ends-

For further information please contact:

Capita press office, 0207 654 2399

About Capita Membership Services

Capita Membership Services is the leading NHS membership provider and delivers membership database, recruitment, engagement and consultancy services for approximately 700,000 members and to over 80 NHS Trusts. The company and its highly experienced membership team has worked with NHS Foundation Trusts, starting with the very first Foundation Trusts authorised during Wave 1. Capita is also the first NHS membership services provider to supply Google™ mapping functionality to NHS Trusts as part of its new and innovative membership database platform. This easy to use platform also incorporates a unique membership mapping functionality using standard Google navigation and access to detailed socio-economic, demographic and trust-specific data.

About OPT2VOTE

OPT2VOTE provide a complete Election Management Solution which streamlines the process for handling candidate nominations, production of candidate statements and Notices of Elections, as well as end-to-end Postal Vote Management. OPT2VOTE are one of the premier election service providers in the UK, specializing solely in the delivery of elections, and innovation of the election process. Over the last 8 years and across a range of elections, OPT2VOTE have clearly demonstrated how a niche company, with extensive expertise in both elections and IT, can deliver a wide range of ‘best of breed’ solutions in the electoral services market. As one of the few suppliers who focus specifically on elections, OPT2VOTE have acquired a first class reputation synonymous with quality, reliability and excellence.